

Results-driven SEO and digital marketing professional with 1 year of experience in optimizing websites, improving search engine rankings, and implementing effective online marketing strategies. Skilled in driving organic traffic, managing PPC campaigns, and utilizing data-driven insights to enhance online visibility and generate leads. Strong understanding of SEO best practices, content marketing, and social media platforms. Proven ability to collaborate with cross-functional teams and deliver measurable results.

Work Experience

MySaifCo June 2022 - Present

SEO and Digital Marketing Manager

- Executed SEO strategies to increase website visibility, resulting in a 25% increase in organic traffic within 6 months.
- Conducted comprehensive keyword research and analysis to identify high-value opportunities and optimize website content.
- Managed social media campaigns, including content creation, community engagement, and performance tracking.
- Utilized Google Analytics and other analytics tools to analyze website traffic, user behavior, and conversion rates.

OnScreenSolution July 2022 - Present

SEO and Digital Marketing Manager

- Optimized website content, meta tags, and website structure to enhance organic visibility.
- Monitored and analyzed website traffic, user behavior, and conversion rates using analytics tools.
- Stayed updated with search engine algorithm changes and adjusted strategies accordingly.
- Developed and implemented digital marketing campaigns across various channels, including search engines, social media, and email marketing.
- Develop and execute social media strategies to increase brand visibility, engage with the target audience, and drive website traffic.

BulkBuyWholes August 2022 - Present

SEO and Digital Marketing Manager

- Developed and implemented SEO strategies for this client, resulting in an average increase of 30% in organic search traffic and improved search engine rankings.
- Conducted thorough keyword research and analysis to identify target keywords and optimize website content accordingly.
- Collaborated with content creators to develop SEO-focused content, ensuring high-quality, keyword-rich, and engaging articles, blog posts, and landing pages.
- Conducted regular website audits to identify and resolve technical SEO issues, including broken links, duplicate content, and site speed optimization.

SKILLS :

- Web Content Writing
- Search Engine Optimization (SEO)
- Digital Marketing
- Microsoft Word
- Microsoft Excel
- Microsoft Office
- Team Management
- Digital Marketing
- Social media campaign management
- Team Leadership